

NOVAWE BOARD MEETING -AGENDA

Meeting by Google Meet

Board of Directors: Laura Guillaudeu, Diane Hutchinson, Biddie Lowry, Nancy Wilochka

July 19, 2021 / 7:00 pm

Welcome

Start 7:06 pm

Old Business

1. Approve minutes from April 12, 2021, meeting. Diane made motion, all approved.
2. Update on Action List from 4-12-21 Meeting Minutes:
 - a. Diane:
 - i. \$100 to Friends of FFPF & \$100 to Fairfax 4 Horses - Diane will make the donation to Fairfax4Horses and Friends of Frying Pan Park
 - ii. Results of 5-22-21 show on website - Kathy Watts/Gallop Website can do it, no leaderboard this year. We should have a separate page with "Show Results.
 - iii. Sound System status (possibly use on other equipment): we haven't had a need for a sound system yet.
 - iv. Sponsor Regionals: Discussion: different levels, for ERAHC we donated \$225 and received a full-page ad in the show program which is used at all four shows. Considering \$250 to be a Pewter level.
Motion: NOVAWE donates \$250 for NOVAWE to sponsor Region 6 Championship show. Motion passes. Diane: Fill out form and mail check.
 - b. Update on Action List from Laura
 - i. Status of Hospitality Committee person Nobody has gotten back to Laura. It is pretty manageable at this point, if we get to be busier, we will need more people.
 - c. Update on Action List from Biddie
 - i. PayPal button on Website depends on whether we want to change to Strider for membership.
 - ii. Perpetual Trophy from Lynn Lotocki status – Lynn will get back to us with more information to make the trophy in honor of Kim Ellis' father – will it be monetary, for volunteering, sportsmanship, etc.?
3. Motions made/approved since last Board Meeting:
 - a. **Motion made on 5-10-21 to purchase two new NOVAWE banners. Seconded by Biddie Lowry.** Motion passes on 5-11-21.
 - b. **Motion made on 4-29-21 to purchase Volunteer T-shirts.** Motion passed on 4-29-21.

New Business

1. President Report – Biddie

- a. Member Meeting for 2021 – We had proposed August, but nothing has been planned. What do we want to accomplish at a fall member meeting? Date set for Monday, Sept. 27 Virtual Meeting. **Biddie** will find a speaker. **Nancy** will organize meeting.
- b. Member Meeting in 2022 - one idea is to have a Jan. member non-riding meeting- offer food, rule change discussion, demos – tabled for now, but perhaps have one in someone’s indoor, maybe have a demo rider, plans for year, nice to have year-end awards at it.
- c. Plans for 2022 – What direction do we need to go? Do we need another member survey? Member survey will be created and sent out next month.
- d. Discuss: clinics, other clinic formats, fix-it-tests, schooling shows, out-of-town clinicians, rated shows Biddie will create a list and pass around. Do we want to have schooling show series next year? Discuss at next meeting. Diane hopes we keep doing schooling shows, Laura agrees, schooling shows are important. Biddie is suggesting maybe we don’t need to do the year end awards, focus more on a diverse offering of other types of shows. Biddie: thoughts about our show series might not be best way to serve bulk of membership? Biddie can do a Google form.
- e. Develop method of officer succession. NOVAWE began operations August 16, 2018. The topic needs to be in the survey and needs to be talked about in our next meeting.
- f. Membership Drive for 2022 – we don’t need a “drive”, just reminders to renew. Add some mentions in next Rounding Post

2. Membership Report -Laura

- a. Current Stats- 100 current members, last new member in June. Six new members since April meeting.
- b. Discuss option of use of Strider Pro for 2022 membership sign up. Advantages over PayPal is that we don’t lose any money through PayPal. Is there a shortcoming for using it for membership? Maybe have a Region 6 sub-region Mid Atlantic pow-wow.

3. Treasurer Report – Diane

- a. Current Stats: Financial Summary 7.19.21: \$8,157. \$7730 after expenses in. Laura K has us reconciled us through May. We need someone to donate a laptop that is newer. **Diane** can put it out on members group. We need to resolve the laptop and the QuickBooks licensing issue by next year.

5. Secretary Report – Nancy

- a. COI/Contracts Status – Up to date
- b. Activity Report for April, May, June? Action: Nancy to create reports so we have them for historical records.
(Can Activity Report be changed from monthly to quarterly?) We will move to Quarterly Reports, Nancy will catch up and then we will look at it end of year to determine if anything more needed.

5. Marketing/Publicity Report – Diane

- a. Notify membership on Rule Change deadline (Aug 1) and where to find it.

<https://usawe.org/rules/> at the bottom of that page. Diane needs to do a Rounding Point. She might ask ATT about zipper care. Needs to do Anna Mitchell spotlight.

b. Work on rounding post

6. Events Report – Biddie

a. Equipment Requests: Pole Bending Poles (6-12), Pop-up Barrels (3), 60 meter measuring tape, Perhaps use money from Pro Horse Services for equipment instead of PA System. (We don't need PA system at Frying Pan.) Stephanie has been providing a lot of obstacles to us, we should get our own obstacles. Pop Up barrels have concrete block to hold them down, used for Figure 8 and drums. Also needs a meter measuring tape, that also has feet and inches. If NOVAWE starts buying obstacles, then we need to have inventory and a home for them. They would become assets of NOVAWE.

1) Updates:

- a) GIRA software will print dressage tests and EOH, Speed Score sheets
- b) Almeda show is full with 18 riders.
- c) Food for volunteers/judge-Laura G
- d) Gift for judge-Laura G

2) Need a volunteer to take care of:

- a) Show Program
- b) Contact & collect prizes from Pro-Horse Services for Championships (3) and Another Turn Tack for Reserve Championships (3)
- c) Contact Business Members about submitting marketing materials for rider packets and displaying their banners

7. Any other business or concerns--- tabled until August

- a. Would like to propose changes to Membership Benefits- reduced price if USAWE member.
- b. Would like to require volunteer time from members for 2022-options?

8. The next meeting will be September 13, 2021.

Meeting Adjourned at 9 pm!