SUBJECT: NOVAWE Activity Report for January 2021

REPORT DATE: February 10, 2021

BUSINESS:

A NOVAWE Board Meeting was held on January 11th. Main topics of discussion were:

- 2021 membership status
- Year-end awards
- Event planning for 2021

MEMBERSHIP:

The 2021 Membership Year for November started December 1, 2020. Note that new members who joined in Oct/Nov will be listed as 2021 members. Any current member who does not renew by 1.31.21 will be removed from the NOVAWE Members' Group on Facebook. Those members will be maintained in the prospect list.

MEMBERSHIP as of 2/10/21

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July
Individual & Family Members	114	115	45	79						
Youth Members	3	3	0	0						
Social Members	3	3	0	0						
Business Members	8	10	7	10						
Public FB	557	574	609	664						
Group FB	84	86	88	72						

FUNDRAISING:
Allison Reed donated $23.90 to NOVAWE.
Stephanie Jennings (Professional Horse Services LLC) donated $250 – discussion of using funds to purchase a mobile sound system.

MARKETING

NOVAWE will issued a January Rounding Post, with Business member Suzanne Liscouski featured. Quarterly Rounding Posts will now resume, going forward.

NOVAWE hosted/managed events, in addition to planned WE events by NOVAWE Members, Business Members and Partners, are maintained on the website https://novawe.org/events/ and shared on both our Facebook groups. We are working to keep the website calendar updated as events cancel and postpone.

NOVAWE EVENTS:
The following events organized by NOVAWE have been scheduled for 2021:

March 27	WE Clinic with Allison Reed at Frying Pan Farm Park
April 24	WE Clinic with Melissa Smith at Blue Top Farm
May 16:	WE Fix-A-Test with Mary Flood at Wildfire Farm LLC
May 22	WE Schooling Show at Frying Pan Farm Park- Dr. Jill Malone
June 26	WE Clinic with Melissa Smith at Blue Top Farm
August 7	WE Event with Allison Reed (location to be determined)
October 23	Fall Fun Fest Show at Frying Pan Farm Park
November 7	WE Schooling Show at Frying Pan Farm Park

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