NOVAWE BOARD MEETING -AGENDA

Meeting by Zoom Conference Call

Board of Directors: Laura Guillaudeu, Diane Hutchinson, Kellie Lawrence, Biddie Lowry, Nancy Wilochka

11 Jan 2021 / 7:00

Meeting started at 7:02, with board members Nancy, Biddie Diane and Laura attending.

Old Business

- 1. Approve minutes from 12-14-20 meeting. No corrections from last minutes, approved.
- Operations Manual Any corrections or suggestions?
 Biddie for the Partner Show Program re: list of judges, we can add to it or subtract as things change. It is a living document.
 End of Year awards: Champion and Reserve, and ribbons through 8. Going forward, we will have one Dressage high score award, and one EOH high score award, rather than one for each level.

Membership fees for upcoming year: The cut off is Jan 31 to remain on the NOVAWE rolls and Members Only Group.

Instagram: Biddie is working to figure out how we all can upload to this platform. Biddie thought it would be good to develop this platform. All agreed.

3. Version 2 Bylaws needs to be updated and placed on website.

Bylaws now list all board members, when one board member leaves or arrives, it needs to be updated and the new document also needs to be uploaded to NOVAWE website.

4. Unmounted Intro to WE Session planned for Mar 27th, before the WE clinic begins. Planning is finished. Open to new members, any member who has not attended a clinic, and any non-member who has signed up for the clinic. Benefit: It will help Allie (clinician) to not have to explain each obstacle for each session. No cost, registration is required. Discussion on having another similar session mid-year.

New Business

- 1. President Report Biddie
- a. Should NOVAWE change from a 501(c)(7) to a 501(c)(3)?

Cons: we would have to send out receipts, not sure if it would change how we file with IRS. Do we get enough in donations to make a big difference? A bookkeeper's opinion is that it would be a lot more work. Needs more research.

If we do a rated show in 2022, and we need donations, it might help attract. Tabled until we research more.

2. Membership Report -Laura

a. Current Stats: 58 members, 44 renewals, 33 of those were founding members. Still waiting on three for payments. Seven businesses, four are renewals, three are new. \$217 in donations, about 47% renewals of our membership.

3. Treasurer Report – Diane

a. Current Stats –Bank Balance: \$6,809.96. Bill from Another Turn Tack is \$300 for advertising banner for the year. Biddie introduced a motion to pay ATT all in one check for our advertising banner. Motion passed, no discussion. Diane reports \$2,630 from membership dues to date.

Upcoming expenses: Year End Awards should total about \$300.

b. Treasurer Transition Diane is taking over from Kelly, as she has resigned due to personal family reasons but offered her services as a consultant. Thank you, Kelly for all of your work!

4. Secretary Report – Nancy

a. COI/Contracts Status Allie: covered for the first event and need another one for her second one. Mills's clinics are at Blue Top Farm. All COI's are current and up to date.

5. Marketing/Publicity Report – Diane

a. January Rounding Post status – Suzanne Liscouski will be the Business feature for January. We will resume Quarterly Rounding Posts after that.

6. Events Report – Biddie

- a. Upcoming Events
 - 1. Suzanne Liscouski has agreed to organize 4 groundwork clinics. NOVAWE members will receive a reduced rate. Biddie made recommendations as far as pricing. Suzanne will organize everything, and NOVAWE will help publicize for her. First one supposed to be in January, still pending Suzanne's decision of Jan date.
 - 2. March 27th WE Clinic with Allison Reed will be opened for registration as soon as our signed contracts are accepted by Frying Pan Park. Google forms ready, as soon as Frying Pan confirms date we can move forward (with some pre-promotions).

7. Any other business or concerns

- 1. After the Feb 6, 2021 USAWE Zoom meeting (10 a.m. Mountain Time/12 p.m. ET), we can look to do a similar one for NOVAWE.
- 2. Diane spoke with Stephanie about her donation and using it for a PA system. Something that the clinician speaks into, and auditors can hear via an external speaker would be ideal.

- 3. Diane suggested needing more business members. Our target should be to have at least 12 businesses. Leads: Insurance broker.
- 4. Reminder: Board approval needed for any expense over \$25.

Meeting Adjourned at 8:14 pm.