Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

We wish you an amazing 2020 and write to ask for your support of the Northern Virginia Working Equitation’s February 12th fundraiser, an online auction. We are looking for items and service donations of any sort, (donations due no later than February 7th), to auction to our national equestrian based community,

A big thanks to Professional Horse Services, LLC who is donating their time and talents to produce this auction. A Northern Virginia Working Equitation (NOVAWE) member is presenting you this letter to solicit items or services from you or your business to auction to support the 2020 mission activities and equipment needs. Fundraising allows NOVAWE to buy equipment and offer special events and top clinicians at a reasonable cost.

Please consider donating items or services (certificates are great too) to help this worthy fully volunteer member non-profit organization succeed. As a guideline, any item or service with a value greater than its shipping cost can help us raise needed funds.

Not only will you/your business receive our gratitude and thanks, but we will publicize your generosity on our website ([www.NOVAWE.org](http://www.novawe.org)) and share it through our social media channels and the auction company’s 15,000 email list.

Simply, you can complete the registration of your item(s) directly at this link: <https://internethorseauctions.formstack.com/forms/phs_20novawe_donation>. Each item description page (reached by clicking on See Details) has the capability of being shared on Facebook, twitter, Pinterest, messenger, or an array of other options. We encourage each donor to also share their item to maximize exposure for the auction.

The default is that shipping will be paid by the buyer unless specifically stated the seller is also donating shipping. When appropriate list for local pick-up only.

NOVAWE is, under the IRS a 501(c)7 sports club organization and therefore donations are not tax deductible but nonetheless serve as a promotional business expense and a generous way to support this worthwhile local equestrian community.

Thank you in advance for your support,

NOVAWE Member

NOVAWE.info@gmail.com